



**GRZ Technologies Ltd.** is an energy technology start-up. Our vision is a world fueled by renewable energy – day and night, summer and winter. Backed by several industrial partners and thus financially secure, we develop hydrogen storage and compression systems. While our products are carefully engineered and optimized, we are missing **YOU** to help us bring our solutions skillfully to market:

## Head of Marketing (m/f/d, 80 – 100%)

Your primary activities:

- Develop and implement a company-wide Marketing concept and Corporate Design / Corporate Identity, covering all online and offline customer touchpoints such as website and fares
- Provide content and media assets such as pictures, videos, texts and animations for various communication channels
- Act as webmaster, including implementation of SEO and SEA campaigns
- Manage the social media accounts of the company (e.g., LinkedIn)
- Organize marketing activities to promote the company's products and technology in collaboration with the commercial teams
- Support the technical teams to improve the design and appearance of our products

Your profile:

- You are an experienced Marketeer, ideally in an engineering context and with basic training as a graphic designer or mediamatician
- You know how to bring content to life in the form of videos, pictures, and graphics
- You are a talented copy writer and enjoy editing articles, newsletters, etc.
- You are fluent in English (written and oral). Knowledge of French and/or German is an advantage
- You are passionate by renewable energy and have some basic understanding of this field

We offer:

- A dynamic, multi-disciplinary and international work environment
- A clear vision to contribute to a sustainable future with our products
- A very diverse portfolio of tasks and the opportunity to bring your own ideas
- The possibility to grow within the position alongside the company development
- Attractive benefits and remuneration

Interested? Please send your electronic application to [hr@grz-technologies.com](mailto:hr@grz-technologies.com). We are looking forward to hearing from you !